



# \$3,500 Digital Marketing Campaign Proposal

Ad Type  
**Regional Specific  
Dedicated Email**

Reach  
**110,000**  
(unique contacts per send)

Rate  
**\$3,500.00**

## Specs

- Exclusive email made for just your brand that is sent to AMAC members
- Provide any copy, images and links you wish to include
- Image dimensions - 600px wide (no limitation on height)
- Provide subject line for email

## Regions

Region 1 - ME, NH, VT, MA, CT, NY, NJ, RI

Region 2 - PA, DE, MD, VA, WV

Region 3 - NC, SC, GA

Region 4 - MI, OH, KY

Region 5 - MN, WI, IL, IN

Region 6 - IA, MO, ND, SD, NE, KS, OK, ID, MT, WY

Region 7 - FL

Region 8 - TN, AL, MS, LA, AR

Region 9 - TX

Region 10 - CO, NM, UT, AZ

Region 11 - WA, OR, NV, AK, HI

Region 12 - CA



**Amac**  
BENEFITS & DISCOUNTS

**Give Your Grandchildren Entertainment That Builds Faith**

As grandparents, parents, and caregivers, we all want to invest in the next generation.

TruPlay was created to help families discover safe, engaging entertainment rooted in biblical truth. Through interactive games, devotionals, and inspiring stories, children have fun playing while learning timeless values found in Scripture.

Unlike many digital entertainment platforms, TruPlay is intentionally designed for families seeking content they can trust.

Your membership includes:

- Bible-inspired games and adventures
- Interactive stories that reinforce God's Word
- Age-appropriate entertainment in a safe environment
- New content added regularly

**Exclusive Savings for AMAC Members**

As an AMAC member, enjoy 30% off an annual TruPlay membership with promo code: **AMAC30**

Start with your free 7-day trial. After that, continue with an annual membership at 30% off using your exclusive AMAC member discount.

**Redeem Your AMAC Member Savings**

Member ID: {Member ID Text}

[Member Login](#) | [Member Email Preferences](#) | [AMAC Homepage](#)

[f](#) [x](#) [t](#) [in](#) [@](#)

By providing your email address, you agreed to receive emails from AMAC. You are receiving this email because you are subscribed to: **AMAC Benefits & Discounts**

If you no longer wish to receive this type of email, you can [Unsubscribe Here](#)

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